

# THE EASY, NO-HASSLE NEWSLETTER THOUSANDS OF COMPANIES USE TO AVOID ALL THE WORK

- ✓ E-MAILED MONTHLY!
- ✓ DISTRIBUTE IMMEDIATELY
- ✓ OR...RENAME, EDIT, AMEND, DELETE CONTENT, OR ADD YOUR OWN STORIES, LOGO, AND BRANDING!



**Never Late!  
Arrives Early!  
Authored  
by Pros!**



## FRONTLINE EMPLOYEE

Since 2001 - America's Only Editable and Peer Authored EAP/Wellness Newsletter

Inspire healthy behaviors and productivity, build better relationships, and encourage self-referral for personal problems and concerns.

**WorkExcel.com**

Happy, Healthy & Productive Employees



# WHAT SUBSCRIBERS ARE SAYING...

"By the way, emailing these newsletters is GREAT. So easy to edit, turn around, and send. Thanks for your help. Happy Thanksgiving."

Sue Kerner, EAP

*Southern New Hampshire Medical Center, Nashua, New Hampshire*

"We enjoy your articles each month and I thank you. I can't say enough about the two FrontLine publications we subscribe to. We are a small company who is a provider of EAP services to small and medium companies."

Marylee Nunley, V.P. of Operations

*Resource Management Services, Peoria, Illinois*

"Perfect!!!!!!!!!!!!!!!!!!!!!!!!!!!!!!"

James D. Platt, MA, LCMHC, CEAP, Director

*Dartmouth College Faculty Staff Employee Assistance Program*

"After years of struggling with the newsletter arena -- a fantastic solution!"

Marylee Nunley

*RMS, Inc., Peoria, Illinois*

"The FrontLine Employee makes me look like a genius!! All of our client companies love the publication, so please don't ever stop publishing it. I could never do it on my own."

Bill Hoey, LCSW, CEAP

*Family Services Woodfield, Bridgeport, CT*

"We value our relationship with you and really like the newsletters."

Debra Ontiveros.

*Director WellConnect, El Paso, TX*

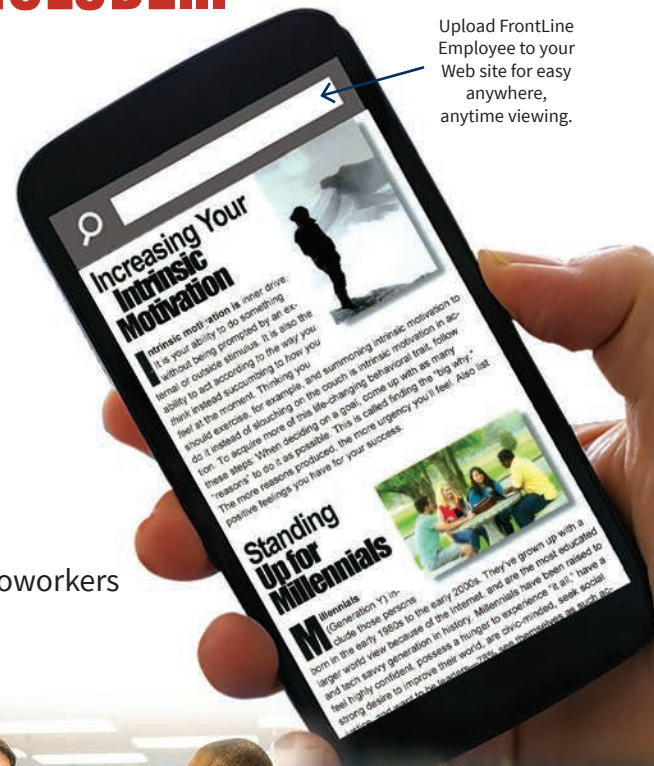
"Frontline Employee has been a huge hit and has opened more doors with HR people. I'm developing relationships all over the state. Drive on and keep up the great work! Heck yes! Of course you can use my 'testimonial' and my name. In fact, I'd be very glad if you did!"

Stan Meloy, Ph.D.

*State of Ohio, Employee Assistance Program*

# FRONTLINE EMPLOYEE TOPICS INCLUDE...

- ✓ Improving workplace communication and relationships with coworkers
- ✓ Worker productivity tips
- ✓ Family and parent communication and effectiveness
- ✓ Personal fitness and emotional wellness
- ✓ Personal effectiveness and goal achievement
- ✓ Team-building and productivity
- ✓ Improving relationships with supervisors
- ✓ Hot productivity and health news tips
- ✓ Stress management and building resilience
- ✓ Making use of the employee assistance program
- ✓ Workplace safety, injury prevention, and supporting injured coworkers
- ✓ Improving customer service and reducing related stress



Upload FrontLine Employee to your Web site for easy anywhere, anytime viewing.





# THE PERFECT “NO-PAIN” NEWSLETTER SOLUTION

## Ready for Copying or Making Changes!

Arrives monthly--a week early! Request a PDF, MS Publisher, MS Word (with graphics), Text-only, or all four options.

## Licensed for Unlimited Reproduction!

For any small, medium, or large business organization, or for distribution to all official EAP corporate customers.\*

## Authored by licensed mental health and workforce professionals

Articles encourage self-referral and tackle common problems of every type.

## Subscriber Hot Line!

Exclusive subscriber hot line allows you to make suggestions for content in future issues.

## Flexibility and Advanced Capabilities!

E-mail the text, create a PDF file, or use just the text in existing in-house publications. Place on your Web site (with password protection). Your imagination is the limit!

\*FrontLine Employee is not available to managed care companies.



No copyright marks to distract readers!

Articles come ready to edit, or you can insert your own articles using MS Publisher or MS Word. Also available with graphics or as text only.

## Look Who Is Using FrontLine Employee:

U.S. Congress • Employee Assistance Service Providers • Hospitals - Public School Systems  
Small Businesses • Social Security Administration • State Governments • Towns & Municipalities  
Canadian Businesses and Health Organizations • Credit Unions • Colleges and Universities  
Caribbean Businesses • U.S. ARMY Installations • Community Mental Health Centers  
Family & Child Service Agencies • Nursing Facilities



# As Close as You Can Come to having Your Own Newsletter with NONE of the Work!

- ✓ Ready to use or edit. PDF, MS Word, customized PDF, or MS Publisher. Distribute upon arrival or make changes by adding your own content.
- ✓ Short, informative, punchy articles keep readers engaged so they get maximum benefit.
- ✓ Low price — unlimited use. You control everything.
- ✓ Two pages monthly. No long-winded articles or lengthy features that cause your newsletter to be put down and forgotten.
- ✓ Licensed mental health professionals write, produce, and approve content you can trust.
- ✓ Effective articles empower employees with new information and topics that delve deeper. Not the same old health and wellness articles.
- ✓ Flexible. Create your own name. Use articles in your existing newsletter and avoid mad searches for content.
- ✓ Never late! Arrives early.



"After years of struggling with the newsletter arena - a fantastic solution!"

Marylee Nunley - RMS, Inc.  
Peoria, Illinois

- ☒ **Yes!** I want to help my employees stay happy, healthy, and productive and I want a company or employee newsletter that is easy, on-time, and that reduces the hassle of doing it ourselves! Start my subscription to Frontline Employee for one year (12 issues).
- ☐ **BONUS!** Two years! (50% off second year)
- ☐ Contact me about a free customized name and look for the top of my newsletter (masthead/nameplate)

- ☐ \$495 US/\$599 CAD: One company with 100 or fewer employees
- ☐ \$695 US/\$825 CAD: One company with more than 100 but less than 1,000 employees
- ☐ \$995 US/\$1199 CAD: One employer with more than 1,000 employees
- ☐ \$1095 US/\$1325 CAD: EAP Provider (Fewer than 25,000 lives)
- ☐ \$1495 US/\$1799 CAD: EAP Provider (Greater than 25,000 lives)
- ☐ \$1995 US/\$2408 CAD: EAP Provider (Greater than 100,000 lives)

☐ Contact me about Frontline Employee in Spanish (Empleado de Frontline)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_ E-Mail: \_\_\_\_\_

## CHOOSE ANY/ALL:

- ☐ MS Publisher
- ☐ Text File (MS Word)
- ☐ PDF
- ☐ MS Word with Graphics

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- ☐ Bill Me
- ☐ P.O. # \_\_\_\_\_



Card No: \_\_\_\_\_

Expires: \_\_\_\_\_ 3-Digit CVC: \_\_\_\_\_

Total Payment: \$ \_\_\_\_\_



"Everyone will love FrontLine Employee or we will refund 100% of the price you paid for your subscription."

*Daniel A. Feerst*

Daniel A. Feerst, LISW-CP  
Founding Publisher

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