

Help Employees Live a More Fulfilled Life with Assertiveness

Preview at
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Have more self-assured and confident employees

Improving Your Assertiveness Skills

- ✓ Help employees step forward with great ideas
- ✓ Help employees demonstrate firmness, not aggression
- ✓ Reduce coworker conflicts
- ✓ Reduce passive-aggressive behavior
- ✓ Help employees exert more control over anger
- ✓ Help employees improve relationships
- ✓ Encourage employees to speak up for change

When employees use direct, open, and honest communication in workplace relationships, they feel more confident, gain respect from others, reduce stress and conflict, and behave in happier and healthier ways. With this solid education program, employees learn to state positively and constructively their needs, and better contribute to an "I'm-important-you're-important" work culture better able to support the organization's mission.

This editable and brandable program (PowerPoint presentation, DVD, video, or self-contained web course) educates employees about value of assertiveness and apply its principles to their lives on and off the job. This is a no-fluff program. It is fast moving, practical, and memorable. All formats include a reproducible, editable handout, and test questions to engage learners. Choose any format. Get two media formats and take 50% off the lower-cost format.



Improving Your Assertiveness Skills

- M006A Web Course \$597
- M006B PowerPoint (Editable/ with Sound) ... \$397
- M006C Web Movie/Video \$397
- M006D DVD for Standard/Computer Player... \$397
- Running time: (A-25 min.) (B,C,D-12 min.)

"If you struggle with being assertive, you may have mislabeled assertive behavior as 'being aggressive.' False beliefs about assertiveness may help you feel justified or feel admired by others for not being assertive."

First Name _____ Last Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip/Postal _____

(Area) Phone _____ Email _____

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*A second media format is 50% off the lesser costing format

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